



125 West 55th St
New York, NY 10019

Contract # 25248554		Changes as of: 7/18/2016 at 12:48 PM		Version: Current State Version 1	
CPE:		Flight: 7/19/16 - 7/25/16		Station: KIMA	
Agency: SHORR JOHNSON MAGNUS		Advertiser: INSLEE, JAY		Market: Yakima	
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		Product: Jay Inslee for Washington		Office: NEW YORK	
Agency Order #:		Primary Demo: Adults 35+		Total GRP:	
Buyer: MIKE D'ETTOREE		Con Type: POLITICAL/VOTE		Traffic #: AR604335	
Salesperson: JONATHAN VITTI 212-373-8256		Assistant: DEANA PEREZ 212-373-8269		Separation:	
				Total \$: \$3,200.00	
				Total Spots: 38	
				Total CPP: \$0.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/19 - 7/25		Total Spots	Total \$	CPP	GRP
							7/19	7/25				
1	M-F 5:30a-6a		KIMA ACTION NEWS	\$20.00	0.0	30	4	1	5	\$100.00	\$0.00	0.0
2	M-F 7a-8a		CBS THIS MORNING	\$65.00	0.0	30	4	1	5	\$325.00	\$0.00	0.0
3	M-F 3p-4p		DR PHIL	\$50.00	0.0	30	4	1	5	\$250.00	\$0.00	0.0
4	M-F 11a-12n		YOUNG AND RESTLESS	\$50.00	0.0	30	4	1	5	\$250.00	\$0.00	0.0
5	M-F 4p-5p		JUDY	\$65.00	0.0	30	4	1	5	\$325.00	\$0.00	0.0
6	M-F 5p-5:30p		KIMA ACTION NEWS	\$190.00	0.0	30	4	1	5	\$950.00	\$0.00	0.0
7	M-F 6p-6:30p		KIMA ACTION NEWS	\$200.00	0.0	30	3	0	3	\$600.00	\$0.00	0.0
8	M-F 11p-11:30p		KIMA ACTION NEWS	\$80.00	0.0	30	4	1	5	\$400.00	\$0.00	0.0
TOTALS:							31	7	38	\$3,200.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$7,273
KIMA Share:	44%
Comment:	
KAPP:	10%
KCYU:	3%
KNDO:	43%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$3,200.00	N/A	0.0
Total	100%	38	\$3,200.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	38	\$3,200.00
Total	38	\$3,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/18/16 11:12 AM					\$0	\$0	
New	7/18/16 11:08 AM	JONATHAN VITTI	Confirmed	38		\$3,200.00	\$3,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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